



L. Michelle Baker, PhD
441 Walina Street, Apt 804
Honolulu, HI 96815
Michelle@ConservationWritingPro.com
304 283 4573



Education

- PhD, *English Language & Literature* – The Catholic University of America – 2008
- MA, *The English Novel* – The Catholic University of America – 2002
- BA, *English* – Shepherd University – 1998

Major Works Authored

Writing in the Environmental Sciences: A Seven-Step Guide. Cambridge University Press, 2017.
“Visual or Digital Analysis: What We See and Hear.” Writing Guide with Handbook. Dec. 21, 2021. OpenStax Textbook. Available online at <https://openstax.org/details/books/writing-guide>
Species Status Assessment Report-Writing Prompt Book. 2018. with Heather Bell, Heidi Crowell, Craig Hansen, Page Najvar, and Caitlin Snyder.

Selected Work History

Owner, [The Conservation Writing Pro](#) – 2010–present
(name changed from *The Corporate Writing Pro* in 2015)

Training environmental scientists to write with greater clarity. Services include writing training, consulting, and technical editing.

Freelance Editor – 2010–present. (Select titles and positions detailed below)

Founder, *Transcription-Transformation* – 2005–2015

(sold in October 2015)

Grew the company from start-up with a database of 2500 clients and ten subcontractors.

Notable clients included the following:

- (1) the research centers Crawford School for Development at the Australian National University, the Institute for Social Policy and Understanding, Omni Research and Training, and Zone 5;
- (2) the companies Inc., Magazine; PROFIT Magazine; Kids in the House; TradeStation; Davis Bews Design Group; and BluePoint Financial Solutions; and
- (3) the freelance writers John Capecchi, Carter Prescott, Wally Bock, and author Simon Sinek.

Adjunct Instructor, *Shepherd University* – 2002-2010

- Survey of World Literature – Special Topic, Descents to the Underworld
(standalone and in a learning community with *The Graphic Novel*)
- Survey of World Literature – parts I Classical, Medieval, and Renaissance and II Enlightenment to Postmodern
- Writing in the Arts & Humanities; Written English I; and Introduction to the Liberal Arts
(standalone and in learning communities with *Introduction to Music, Research Methods and Information Retrieval, and Introduction to Psychology*)

Teaching Assistant, *The Catholic University of America* – 2000-2008



L. Michelle Baker, PhD
441 Walina Street, Apt 804
Honolulu, HI 96815
Michelle@ConservationWritingPro.com
304 283 4573



(With full responsibility): Writing Improvement (*upper level*), Writing About Literature, Rhetoric and Composition; (as TA): Rhetoric and Composition – Workshop Component; Junior Writing Seminar, Media Studies; Introduction to Media Studies

Courses Taught as The Conservation Writing Pro

- 2007–present. Critical Writing and Critical Thinking.** Onsite at NCTC. 4.5 days. Part of design team and current lead instructor for FWS specialists teaching regulatory, argument, and writing standards for threatened and endangered species listing documents.
- 2015–present. Argument for Scientists.** Onsite. 4 days. Balances the need for scientists to be neutral and objective with the need for regulatory writers to take a position and defend it using the best available science and the law.
- 2015–present. Keys to Effective Editing.** Onsite. 2.5 days. A practicum that allows managerial staff to establish best practices for reviewing technical and regulatory writing while developing their staff to meet their performance objectives.
- 2012–present. Keys to Transparent Communication.** Onsite. 2.5 days. Shows technical and regulatory writers how to make their writing accessible to a variety of audiences.
- 2011–present. Scientific Writing for Publication.** with instructor team at National Conservation Training Center. 4.5 days. One of several specialty instructors along with a librarian, a statistician, and three environmental scientists, all of whom instruct and coach students in a master’s style class.
- 2011–present. Writing Science with Clarity.** Online course guides students through the writing process from brainstorming to polishing. Includes a forum, weekly exercises, and two coaching calls.
- 2009–present. Introductory Webinars.** A series of short, online courses designed to provide regular, intermittent training for technical and regulatory writers. Topics include email, plain language, style manuals, and telling your story.

Other Relevant Experience

- 2017-2018. Species Status Assessment Writing Assistance Group Team Lead.** Led expert group with FWS in the development of writing guidance for a new Endangered Species document called Species Status Assessment Reports. Project resulted in a 200+ page Writing Promptbook with 40+ examples/case studies.
- Aug 2016. Bid and Proposal Writing.** Instructed non-profit consultancy in the art of the RFP and tender writing.
- May 2016. Consultant, USFWS, Branch of Foreign Species.** Consulted with employees during a team retreat on the creation of Species Status Assessment reports, a new type of document used during the listing process. Presented and discussed topics such as writing as a team, separating scientific analysis from document writing, combining analysis with data presentation, using plain language, and writing executive summaries.
- February 2016. Facilitator, USFWS, Habitat Conservation Plans.** Facilitated a group of experts in the FWS as they developed the writing guidance for HCPs to set objectives, align action steps



with objectives, set a reasonable timeline for action steps, and obtain answers from senior leadership including solicitors regarding outstanding items.

Editing Experience

Feb 2016 to present. American Journal Experts. Editor of 1200+ scientific journal articles primarily in the areas of environmental studies, ecology, management, and educational theory.

March 2016 to present. Six Red Marbles. Subject matter expert consulting on college-level study guides for literary works.

April 2020. Michael Markrich. *History of Billfish Management under the Western Pacific Regional Fishery Management Council.* Monograph commissioned by the Western Pacific Regional Fishery Management Council or the National Marine Fisheries Service.

November 2019. Baiyang Chen. "Effects of the operating and water matrix conditions on the analysis of hydrogen peroxide in water: a comparison of two methods with different mechanisms."

June 2019. -----. "Understanding the formation and transition of radicals in the 185/254 nm ultraviolet irradiation process from the hydrogen peroxide perspective"

May 2019. -----. "Photo(cata)lysis of Haloacetic Acids in Water: Current Status and Prospects."

April 2018. -----. "Rejection of Haloacetic Acids in Water by Multi-stage Reverse Osmosis: Efficiency, Mechanisms, and Influencing Factors."

----- "A Facile Method for Nonionic Organic Halogen (NOX) Analysis in Water – Step II. Using Photolysis to Convert NOX into Halides."

----- "Converting Dissolved Organic Nitrogen (DON) Completely into Inorganic Nitrogen by Vacuum Ultraviolet: A Method to Enable Trace DON Measurement."

November 2019. Uzair Ahmad Syed. "Association of Ischemic and Hemorrhagic Stroke Incidence with Dietary Patterns: A Systematic Review and Meta-Analysis."

October 2019. -----. "Cardiovascular risk and safety evaluation of a dual peroxisome proliferator-activated receptor-alpha/gamma agonist, aleglitazar, in type 2 diabetes patients: A meta-analysis."

August 2019. -----. "Role of neurofilament light chain as a potential biomarker for Alzheimer's disease: A correlative meta-analysis."

March 2018. -----. "Association between proton-pump inhibitor use and the incidence of fractures: An associational meta-analysis."

January 2018. John C. Danner. "Frustrations of Confusing Appraisal Reports." *The Appraisal Journal.*

----- "Appraising for Federal Agencies."

October 2017. Rob Ramseyer. *The Peculiar Institution? A Multisite Phenomenological Case Study of Athletic Department Culture at Small Christian Institutions.* Dissertation. Creighton University.

June 2017. Linda Faye Kirby. *Neuropedagogy: An Introductory Course in Brain Science and Teaching.*



-
- April 2017. Jayson Boyers.** *A Leader's Understanding: Faculty Perception of Academic Quality and Effective Implementation of Online Modality in Higher Education.* Creighton Univ.
- March 2017. Jennifer L. Penland and Dawne Raines Burke.** *Successful Transitions from Career to College.*
- March 2017. Theresa M. Anderson.** *Distance Education for Declining State Appropriations at Public Institutions.* Creighton Univ.
- March 2017. Rob Ramseyer.** *Culture and Leadership in Athletic Departments at Small Christian Institutions.* (Diss Proposal)
- March 2017. Bret Richards.** Resume, Cover Letter, Statement of Teaching Philosophy.
- March 2017. Dawne Burke.** "John Storer: A Southern Midnight Meeting and the Southern Mission Begins." Book article.
- — —. "McKinney: The Transition to an Ivy League, Negro Administrator." Book article.
- August 2016. Eric A. Vance, Erin Tanenbaum, Amarjot Kaur, Mark C. Otto, and Richard Morris.** *An Eight-Step Guide to Creating and Sustaining a Mentoring Program.*
- August 2016. Michelle C. Moorman, Tom Augspurger, John D. Stanton, and Adam Smith.** *Where's the Grass? Disappearing submerged aquatic vegetation and declining water quality in Lake Mattamuskeet.*
- July 2016. The WILD Foundation.** *The State of Conservation in North America.* Report presented at the World Conservation Congress in the panel Transboundary Conservation Areas Cooperation: Successful Case Studies from North America, North Eurasia and Southern Africa.
- June 2016. Joseph Ndjebayi Nloga.** *Aluminum Production Profitability: A Comparative Case Study of Production Strategy.* Dissertation, Walden University.
- May 2016. Linda Kirby.** *Brain Science and Teaching: A 40-Year Personal History.*
- April 2016. University of Wisconsin School of Human Ecology. Board Book.**
- March 2016. Yasmin M. Gago.** *College Readiness Employability Skills Transitions (CREST): Evaluation of a Public Charter High School Program.* Dissertation, Creighton University.
- Feb 2016. James Hardy.** *Authentic Leadership, Psychological Capital, Job Satisfaction, and Well-Being: The Moderating Effect of Generational Differences.* Dissertation, Bellevue University.
- July 2015. United States Fish and Wildlife Service, National Wildlife Refuge System.** *Appropriate Use and Compatibility Determination Course.* 50 PowerPoint slide decks written by different subject matter experts and compiled to create an online course for Refuge Managers.
- Apr 2015. Michael Wardlaw.** *How Does Psychological Liability Affect the Relationship Between Psychological Capital and Team Quality?* Dissertation, Bellevue University.
- Nov 2014. Heather Tautges.** *Understanding the Effect of the CEO Tenure on Organizational Performance.* Dissertation, Bellevue University.
- Aug 2014. Bret Richards.** *A Grounded Theory Examination of Knowledge Sharing.* Dissertation, Bellevue University.
- Jan 2014. Lynn Taylor.** *Residential Design: A Case Study.*
- Nov-Jan 2013-14. Soomo Publishing.** *World Literature Series.* Applied a series of learning objectives to literary texts in the form of mixed comprehension questions: essay, multiple choice, and true / false. Notable texts included Shirley Eber, "In Camera;"
-



Mary Shelley, *Frankenstein*; Franz Kafka, *Metamorphosis*; Nadine Gordimer, "The Defeated;" Chinua Achebe, *Things Fall Apart*; and Jorge Luis Borges, "Garden of the Forking Paths."

Jan 2012. Diane Knudson. "Determining Social Presence Through Digital Storytelling in an Online Leadership Community of Inquiry." Dissertation Proposal.

Jan 2012. Jorge Luis Diaz. *A Study Of Education Today: Interactive Educational Classroom Technology Strategies (ICETS)*. Dissertation, Union Institute and University.

2010. National Conservation Training Center. *Critical Writing and Critical Thinking Course Notebook*. Edited course modules for consistency in format and style, including pictures, diagrams, and textual examples. Created glossary.

Publications - Literary Scholarship

"Amis, Martin. Money." *Masterplots*. 3rd Revised Edition. Pasadena, CA: Salem Press, 2011. Print.

"Amis, Martin. Short Fiction." *Critical Survey of Short Fiction*, Fourth Edition. Pasadena, CA: Salem Press, 2012.

"Barnes, Julian. The Lemon Tree." *Critical Survey of Short Fiction*, Fourth Edition. Pasadena, CA: Salem Press, 2012.

"Before Reproduction: The Distortion of Generation." *Philosophia: The Quarterly Journal of Israel*. 36.3. (September 2008): 299-312. Online and Print.

"Blaming Helen: Beauty and Desire in Contemporary Literature." Dissertation. The Catholic University of America. 2008.

"Buck, Pearl S." *Student's Encyclopedia of American Literary Characters*. Ed. Matthew J. Bruccoli and Judith Baughman. NY: Facts on File, 2008. Print.

"Byatt, A.S. Possession." *Masterplots*. 3rd Revised Edition. Pasadena, CA: Salem Press, 2011. Print.

"Byatt, A.S. The Virgin in the Garden. *Possession. Angels & Insects*." *Magill's Survey of World Literature*. Pasadena, CA: Salem Press, 2009. Print.

"Creative Shipwrecks: Coleridge's The Rime of the Ancient Mariner and Byron's Don Juan." *Romanticism on the Net*. 45 (Feb 2007). Online.

"Graves, Robert: *The White Goddess*." *The Facts on File Companion to British Poetry, 1900 to the present*. NY: Facts on File, 2008. Print.

"Guy Mannering." *Cyclopedia of Literary Places*. Pasadena, CA: Salem Press. 2003. Print.

"Jung and Myth Criticism." *The Facts on File Companion to British Poetry, 1900 to the present*. NY: Facts on File, 2008. Print.

"The Miracle that Happens When Desire's Dead." *Modern Drama*. 53.1 (Winter 2010). Print.

"Murakami, Haruki. Short Fiction." *Critical Survey of Short Fiction*, Fourth Edition. Pasadena, CA: Salem Press, 2012.

"Ozick, Cynthia. The Shawl. Rosa." *Student's Encyclopedia of American Literary Characters*. Ed. Matthew J. Bruccoli and Judith Baughman. NY: Facts on File, 2008. Print.

"Queer Theory." *Critical Survey of Poetry*. 4th ed. Pasadena, CA: Salem Press, 2010. Print.

"Spark, Muriel. The Prime of Miss Jean Brodie." *Masterplots*. 3rd Revised Edition. Pasadena, CA: Salem Press, 2011. Print.



L. Michelle Baker, PhD
441 Walina Street, Apt 804
Honolulu, HI 96815
Michelle@ConservationWritingPro.com
304 283 4573



"Steinbeck, John. *Cannery Row*. Doc." *Student's Encyclopedia of American Literary Characters*. Ed. Matthew J. Bruccoli and Judith Baughman. NY: Facts on File, 2008. Print.
"Walcott, Derek. *Omeros*." *Magill's Survey of World Literature*. Pasadena, CA: Salem Press, 2009. Print.

Presentations - Literary Scholarship

October 2008. "The War Within. Elizabeth Cook's Achilles." The Poetics of Conflict and Reconciliation. Conference on Christianity and Literature. Bridgewater College. Bridgewater, VA.
November 2007. "Erotic Nation: 'Helen of the West Indies' and Walcott's Desire for a Postmodern / Postcolonial Theory of Beauty." The Future of Postcolonial Literature and Theory. SAMLA. Atlanta, GA.
March 2007. "'The great, inescapable terror of her love': Responses to the Classical Past in Yannis Ritsos' Monologues." James Madison University. Harrisburg, VA.
September 2005. "Locating the Turn: Conversion as an Objective Correlative in Eliot's *Ash Wednesday*." 26th Annual T. S. Eliot Society Conference. St. Louis, MO.
April 2005. "Creative Shipwrecks: Coleridge's *The Rime of the Ancient Mariner* and Byron's *Don Juan*." Graduate Symposium. George Washington University. Washington, DC.
November 2001. "Oral and Literate Traditions in Sean O'Casey's *Juno and the Paycock*." Mid-Atlantic ACIS Conference. Penn State. Philadelphia, PA.
February 1998. "Machiavelli's Influence on Tamburlaine and *The Jew of Malta*." 6th Annual Undergraduate Literary Symposium. West Virginia University. Morgantown, WV.